

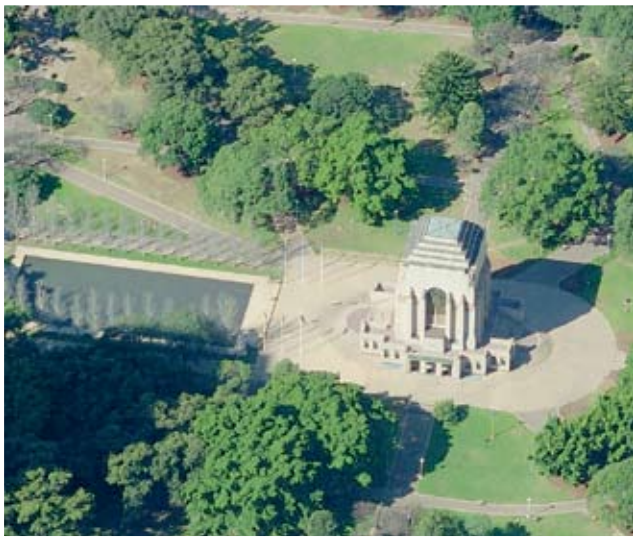


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Vital to the growth and stability of any community is the expertise to effectively plan and manage community development. Whether it's planning for expanding water mains for new residential areas, measuring the impact of land development over time, or reviewing industrial growth, Pictometry provides an affordable information system to help you to better manage this process.

Within seconds, Pictometry's high-resolution, digital aerial images take you on a "virtual" tour in stunning clarity of

your area without leaving your office. Images are primarily oblique (taken at a 45 degree angle) as well as orthogonal (straight down). Oblique images enable easier recognition of neighbourhoods and buildings. With only minutes of training you can measure distances, heights and areas of every square metre in your region. Up to 12 views per location provide you with an accurate visual description of property assets and conditions.



View of Park using Pictometry



Pictometry used to construct detailed 3D model



Using Pictometry to Assess and Value Property

KEY APPLICATIONS FOR PLANNING

- Measure height, distance, area, location and bearing of any structure or property
- Compare land use and expansion over time.
- Inspect proximity of new developments to housing, schools and roadways
- View land parcels from multiple directions to identify modifications to properties
- Import data from third-party information systems such as GIS promotional
- Create incentive packages with visual documentation to entice new businesses and industries into region
- Review properties for additions, new construction and development approvals prior to a field visit
- Bring up-to-date and affect temporal changes to assessment and planning maps
- Validate and review vegetation
- Maintain and manage assets from the office
- Update or examine the citywide Local Environment Plan
- Preliminary design of Council works and dispatch are more efficient and cost effective by acquiring a better knowledge of the target area
- Oblique photography provides effective preliminary planning and assessment of development applications

Pictometry is specifically designed to help determine real property market value, condition, building construction, view neighborhood expansion and review commercial development. Measurements from Pictometry images are intended to save time in the field.

KEY APPLICATIONS FOR VALUERS

- Abundant views can aid in the determination of property market value
- View and access inaccessible areas such as roofs and backyards
- Measure roof and estimate building floor areas
- Evaluate sites for new developments and proximity to neighborhoods, schools and other structures
- Review properties for improvements or condition without a field visit or construction material
- Enhance communication and consultation that rely on the property appraiser for information
- Reduce potential grievances through visual data to support revaluations.

View of Residential Precinct using Pictometry



FEATURES

- Oblique aerial images of your entire area
- Overlay data directly on images
- Interactive software
- Multiple, high-resolution images per address
- Intuitive user interface
- Renewable image libraries

BENEFITS

- Enables instant and realistic viewing of any project area, building, property, landmark and road in your district from your computer
- Documents and annotates all relevant data in one place for comprehensive decision-making and image exporting
- Reduces expenses and field work in obtaining vital dimensions, measurements, and elevations of buildings, properties, roads, and assets of any site
- Provides a wide choice of images for a more accurate representation of subject property and its buildings that may not be seen in traditional drive-by photos
- Shortens learning curve – anyone can quickly learn to run the system
- Maintains accurate up-to-date images on all properties, roads, and developments

**See Everywhere, Measure Anything,
Plan Everything™**